

Investors are urged to invest in home-grown talent and go 'beyond the money' to seek out value-added investments

70 - 80%

of impact investments in East Africa are actually invested in Expat founders



In **11** African Countries, Women hold 1/3 of parliamentary seats - more than in Europe.

Unlocking the market potential of Women through Innovation & Investment

Empowering Women is good for business.
<http://www.springaccelerator.org/>

Women-led innovation unlocks untapped opportunities.
<http://www.herfutureafrica.org/>

Amplifying the voices of women has a pivotal role to play in the African Diaspora.
<http://www.girleffect.org/>

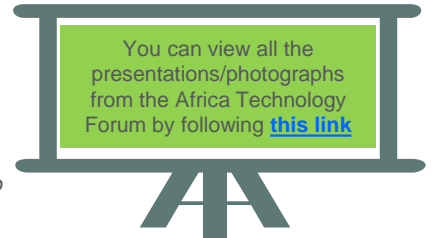
Panels discussed:

The business case for Financial Inclusion

An overview of the Investment Landscape in Africa

Building a value-added investment model

The role of Government in driving innovation and entrepreneurship



Mobile Money in Africa

277 services in 92 countries has transformed access to financial services and mobile wallets in emerging markets.



Africa - "Accelerating Technology, Growth & Impact in Africa"



Government, Policy and Innovation

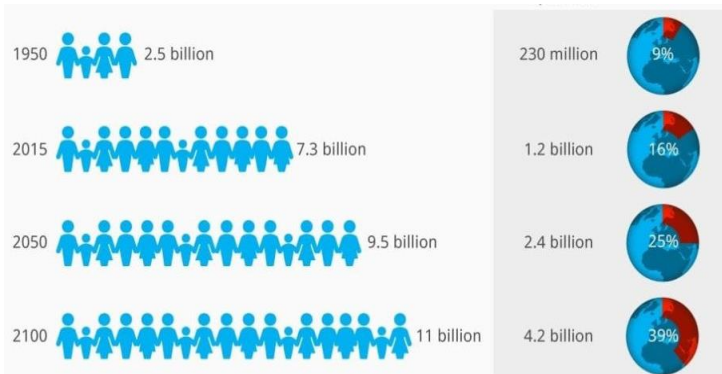
The [Global Entrepreneurship Monitor Programme](#)

(GEM) found that **1/3** of social enterprises rely directly on Government funding.

"Governments are not equipped to solve all of the world's problems – they are looking for innovative solutions from the private sector."

"Policy does not drive innovation. People do"

By 2030, one in five people will be African



- 6/10 of the fastest growing economies in the last decade.
- 300 FinTech start-ups are active across the African continent.
- 1.1 billion people, roughly 16% of the world's population are African.



To find out more about how Addleshaw Goddard can add value to your business, visit our [website](#)

To find our more about the Africa Technology Business Network, [ATBN](#)

